

REVERSE
PITCH

**BUSINESS
MEETS
INNOVATION**

26.06.18
h 16.00

Centro Servizi
Bezzi

Via Massaua, 6
Milano



MODERATORE: Enrico Verga, Startupitalia!

15:30 REGISTRAZIONE

16:00 INTRODUZIONE
Jörg Buck, Consigliere Delegato, Camera di Commercio Italo-Germanica

START-UP IN ITALIA: OPPORTUNITÀ E SFIDE
EY

16:30 ROBERT BOSCH
Sabrina Castellan, Training, Recruiting and Development Director, Robert Bosch

PROGETTO#1 - CONDENS CLOUD
Davide Galli, Technical Consultant, Robert Bosch

PROGETTO#2 - BUTLER ON TAP
Alberto Lanfranco, Industrial IoT Specialist, Robert Bosch

PROGETTO#3 - SMART CAMERAS FOR SMART CITIES
Francesco Macrì, Industrial IoT Specialist, Robert Bosch

17:00 CALCESTRUZZI
Carlo Angelo Bossi, Innovation Manager, Calcestruzzi

PROGETTO#4 - PIATTAFORMA DIGITALE
Carlo Angelo Bossi, Innovation Manager, Calcestruzzi

PROGETTO#5 - SAFETY INTEGRATA
Carlo Angelo Bossi, Innovation Manager, Calcestruzzi

17:20 MAN TRUCK & BUS ITALIA
Giampaolo Dal Lago, Direttore Own Retail, MAN Truck & Bus Italia

PROGETTO#6 - ORGANIZZAZIONE COMMERCIALE 4.0
Francesco Turati, Sales Analyst, MAN Truck & Bus Italia

17:30 RÖDL & PARTNER
Eugenio Bettella, Managing Partner, Rödl & Partner

PROGETTO#7 - PROJECT TRY
Eugenio Bettella, Managing Partner, Rödl & Partner

PROGETTO#8 - PROJECT RUSSELL
Eugenio Bettella, Managing Partner, Rödl & Partner

17:50 SIEMENS
Fabio Del Prete, Country Division Lead Building Technologies, Siemens

PROGETTO#9 - DASHBOARD SMART CITY
Roberto Pagani, Director of Strategic Marketing & Business Development, Siemens
Franco Corti, Solution Engineer Team Leader, Siemens

PROGETTO#10 - SISTEMA INTEGRATO PER SMART HOME
Chiara Signorini, Head of Marketing and Product Management, Siemens
Marco Giannunzio, Product Manager, Siemens

18:10 E.ON: :AGILE ACCELERATOR, BEST PRACTICE NELL' INNOVAZIONE
Peter Ilyes, CEO, E.ON Italia

18:20 NETWORKING COCKTAIL

TOP PLAYER



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